

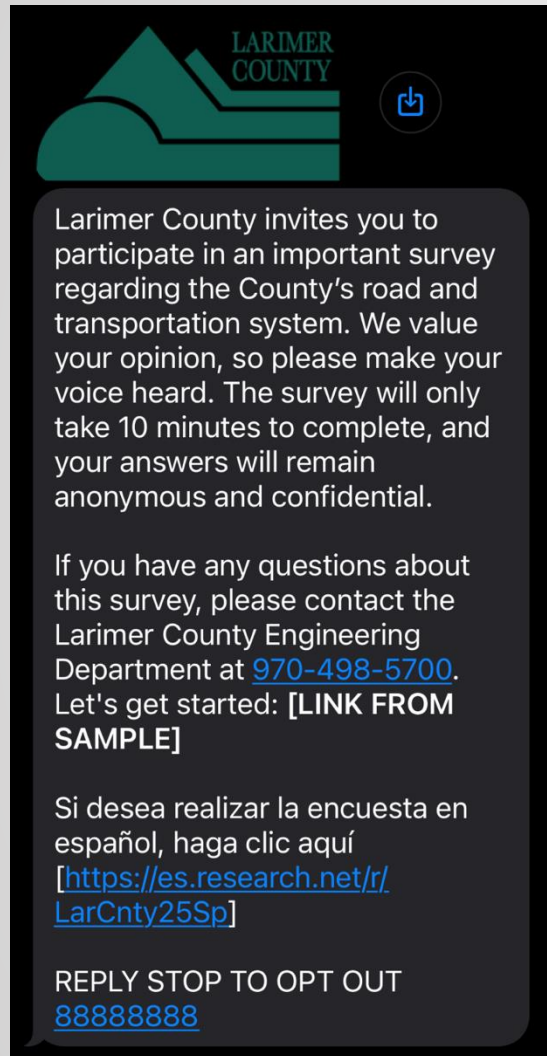


Larimer County Transportation Survey

July 2025



Methodology



Magellan Strategies is pleased to present the results of an online survey of 1,629 registered voters in Larimer County. The interviews were conducted from July 8th – 21st, 2025.

The overall survey responses have a margin of error of +/- 2.42% at the 95% confidence interval. Population subgroups will have a higher margin of error than the overall sample.

The survey results were weighted to be representative of the county's voter turnout demographics for an odd year election.

Larimer County Voter Registration and Past Turnout Demographics

Larimer County Magellan Strategies Voter Registration and Past Election Turnout Report

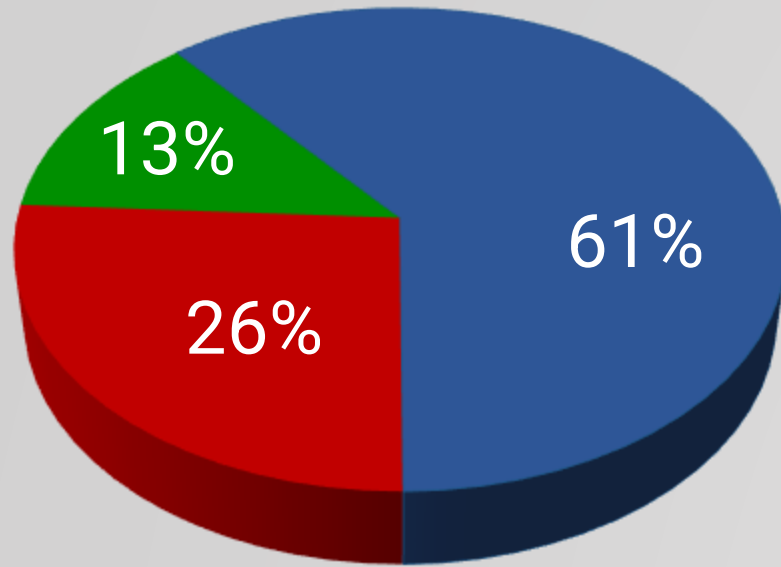
Municipality	Registration		2023		2022		2021		2020	
Fort Collins	126,004	43.9%	50,614	40.5%	76,020	42.3%	44,508	39.5%	99,792	44.4%
Loveland	62,961	22.0%	29,282	23.4%	38,990	21.7%	26,390	23.4%	48,682	21.7%
Berthoud	10,132	3.5%	4,326	3.5%	6,415	3.6%	3,718	3.3%	6,780	3.0%
Wellington	8,471	3.0%	3,080	2.5%	4,918	2.7%	3,368	3.0%	6,035	2.7%
Windsor	7,292	2.5%	3,372	2.7%	4,970	2.8%	3,099	2.8%	5,790	2.6%
Timnath	6,731	2.3%	3,195	2.6%	4,486	2.5%	2,316	2.1%	4,232	1.9%
Estes Park	4,771	1.7%	2,577	2.1%	3,339	1.9%	2,471	2.2%	3,994	1.8%
Johnstown	4,146	1.4%	1,147	0.9%	2,002	1.1%	921	0.8%	2,539	1.1%
Unincorporated	56,279	19.6%	27,516	22.0%	38,608	21.5%	25,883	23.0%	46,973	20.9%
Total	286,787	100.0%	125,109	100.0%	179,748	100.0%	112,674	100.0%	224,817	100.0%

Sex	Registration		2023		2022		2021		2020	
Female	146,166	51.0%	65,764	52.6%	93,996	52.3%	58,894	52.3%	116,860	52.0%
Male	140,621	49.0%	59,345	47.4%	85,752	47.7%	53,780	47.7%	107,958	48.0%
Total	286,787	100.0%	125,109	100.0%	179,748	100.0%	112,674	100.0%	224,817	100.0%

Age Group	Registration		2023		2022		2021		2020	
18-34	89,118	31.1%	18,215	14.6%	36,802	20.5%	15,331	13.6%	62,511	27.8%
35-44	49,001	17.1%	17,498	14.0%	28,474	15.8%	15,962	14.2%	36,193	16.1%
45-54	40,193	14.0%	18,037	14.4%	27,292	15.2%	16,351	14.5%	32,627	14.5%
55-64	39,932	13.9%	22,296	17.8%	31,155	17.3%	21,752	19.3%	37,752	16.8%
65+	68,543	23.9%	49,063	39.2%	56,025	31.2%	43,278	38.4%	55,734	24.8%
Total	286,787	100.0%	125,109	100.0%	179,748	100.0%	112,674	100.0%	224,817	100.0%

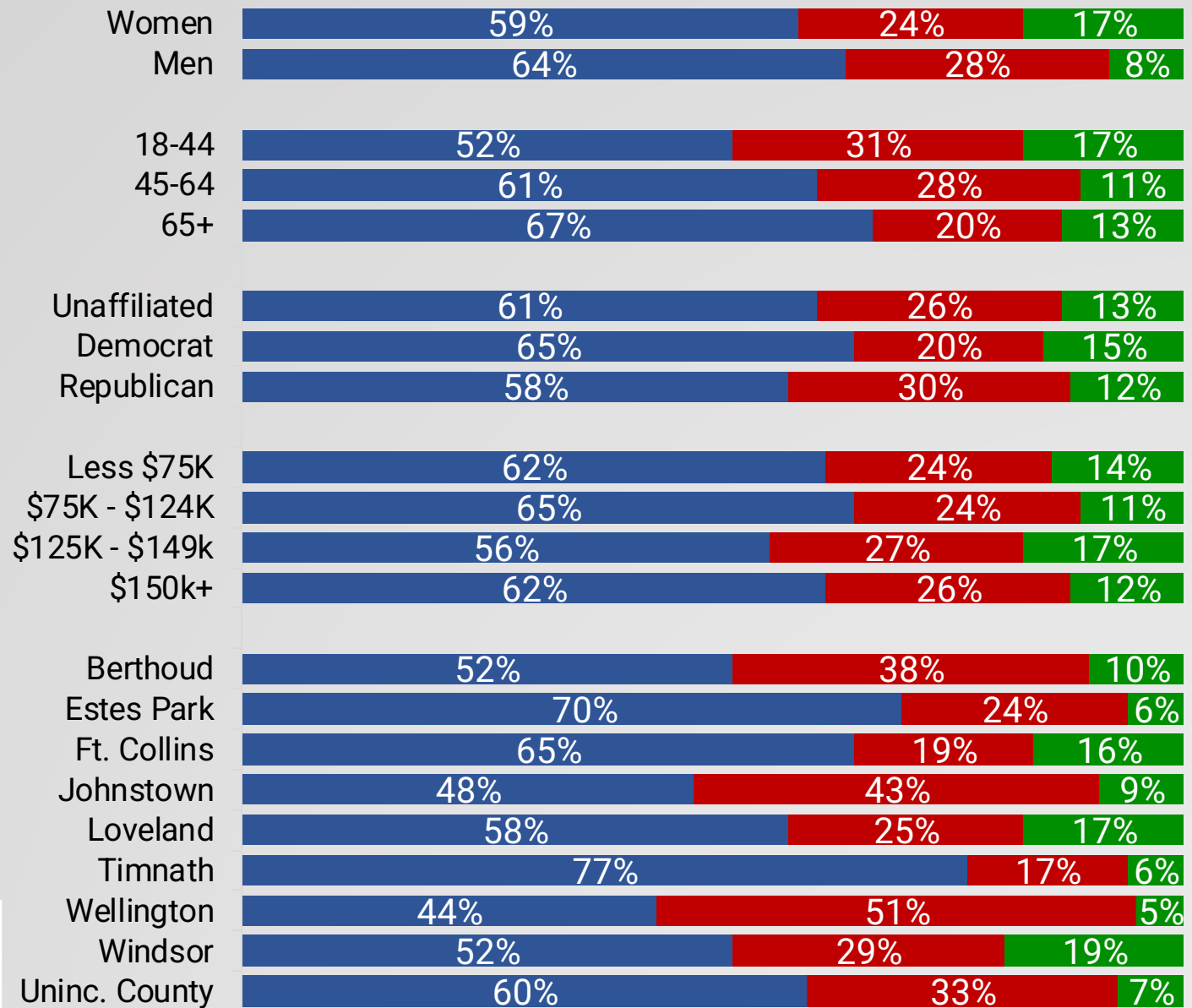
Party	Registration		2023		2022		2021		2020	
Unaffiliated	141,250	49.3%	52,565	42.0%	76,458	42.5%	43,262	38.4%	92,604	41.2%
Democrat	72,232	25.2%	36,651	29.3%	52,334	29.1%	33,762	30.0%	64,458	28.7%
Republican	67,603	23.6%	34,418	27.5%	48,514	27.0%	34,398	30.5%	64,137	28.5%
Libertarian	3,273	1.1%	876	0.7%	1,622	0.9%	869	0.8%	2,517	1.1%
Other	2,429	0.8%	599	0.5%	820	0.5%	383	0.3%	1,101	0.5%
Total	286,787	100.0%	125,109	100.0%	179,748	100.0%	112,674	100.0%	224,817	100.0%

Do you approve or disapprove of the job Larimer County is doing managing and maintaining our transportation system outside of city limits for vehicles, bicycles, and pedestrians?



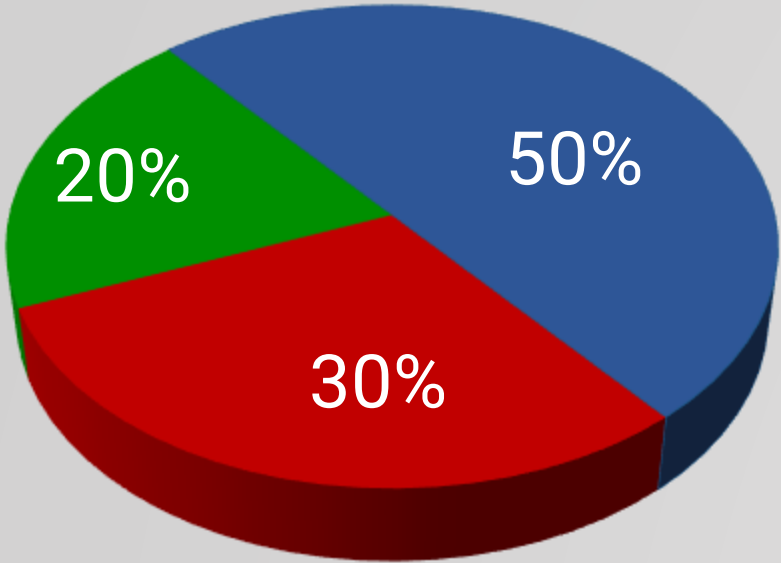
■ Total Approve
■ Total Disapprove
■ No Opinion

Strongly Approve	16%
Somewhat Approve	45%
Strongly Disapprove	10%
Somewhat Disapprove	16%



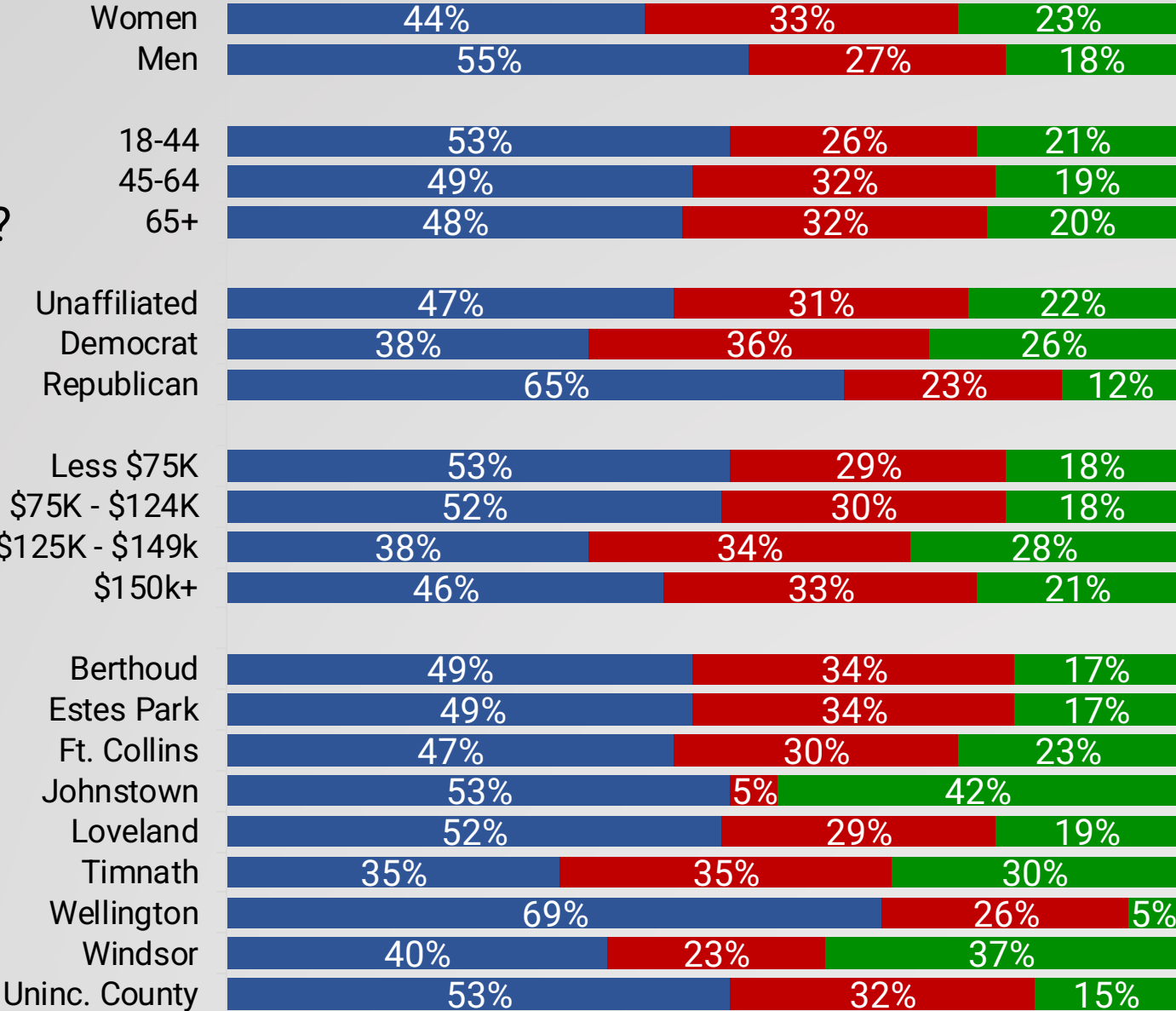
■ Total Approve ■ Total Disapprove ■ No Opinion

Do you think Larimer County has the financial resources needed to adequately maintain, repair, and improve roads and bridges in unincorporated Larimer County?



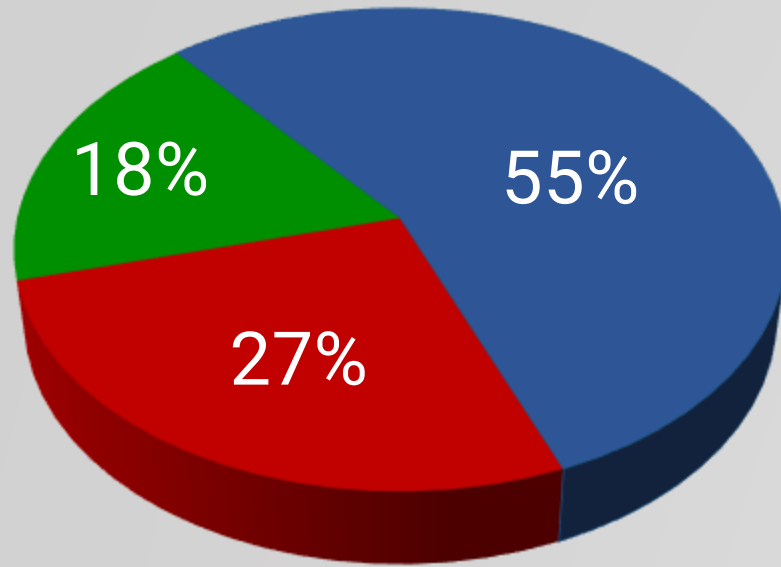
■ Total Yes
■ Total No
■ No Opinion

Yes, Definitely	20%
Yes, Probably	30%
No, Definitely Not	5%
No, Probably Not	25%



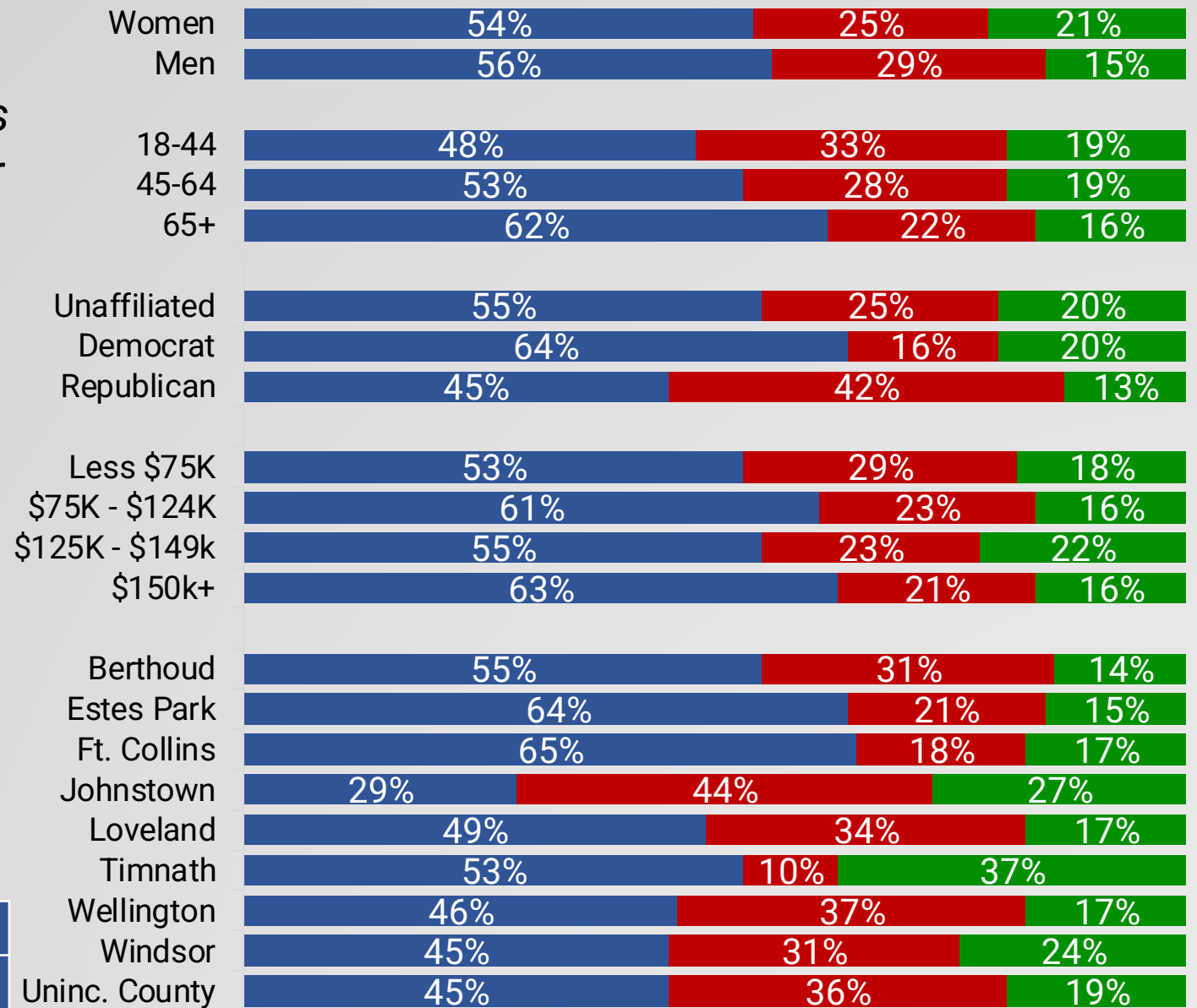
■ Total Yes ■ Total No ■ No Opinion

Do you agree or disagree with the following statement? *"Larimer County is fiscally responsible and spends taxpayer money wisely."*



■ Total Agree
■ Total Disagree
■ No Opinion

Strongly Agree	19%
Somewhat Agree	36%
Strongly Disagree	12%
Somewhat Disagree	15%



■ Total Agree ■ Total Disagree ■ No Opinion

Investing in our County transportation system in unincorporated Larimer county can result in many community benefits. For each benefit listed below, please indicate its importance to you Personally. *[Categorized by Somewhat and Very Important]*

	<u>Somewhat and Very Important</u>	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not Too Important</u>	<u>Not Important at All</u>	<u>No Opinion</u>
Improved readiness for emergency situations such as fires or floods	95%	75%	20%	3%	1%	1%
Reduced traffic congestion	92%	62%	30%	6%	1%	1%
Improved safety for all users, including most vulnerable like bicyclists and pedestrians	85%	62%	23%	7%	6%	2%
Increased options for how people travel around LC	79%	43%	36%	12%	7%	2%
Increased access to recreation	78%	37%	41%	16%	4%	2%
Increased access to job opportunities	77%	43%	34%	13%	6%	4%
Increased access to housing options	72%	39%	32%	15%	10%	3%
Reduced greenhouse gas/improved air quality	70%	49%	21%	13%	15%	2%

Uninformed Ballot Question



Before we continue, it is important to understand that Larimer County has not decided whether to put a ballot measure before voters to create an additional funding source for the county's transportation system. Your participation in this survey and sharing your honest opinions will help the county make that decision. Let's continue the survey now.

Even with decades of responsible budget management, Larimer County's transportation needs far exceed the available funding. One solution would be a sales and use tax increase that is specifically dedicated to transportation funding. Following is the language for one potential ballot measure. After reading the language, please indicate if you would vote yes and approve it or vote no and reject it.

Uninformed Ballot Question



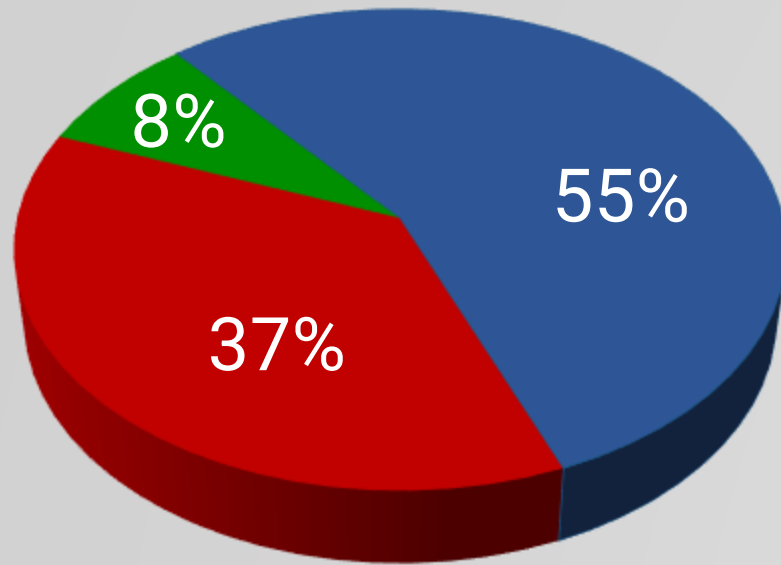
SHALL LARIMER COUNTY TAXES BE INCREASED \$17,400,000 ANNUALLY (ESTIMATED FIRST FISCAL YEAR DOLLAR INCREASE STARTING IN 2026), AND BY ANY ADDITIONAL AMOUNT AS MAY BE RAISED EACH YEAR THEREAFTER, FOR A PERIOD OF 15 YEARS THROUGH A 0.15% (15 CENTS ON 100 DOLLARS) COUNTYWIDE TRANSPORTATION SALES AND USE TAX FOR THE PURPOSES OF:

- SAFER ROADS, BRIDGES, INTERSECTIONS, AND FACILITIES FOR MOTORISTS, PEDESTRIANS AND CYCLISTS;
- BETTER MOBILITY AND RELIABILITY FOR ALL TRAVELERS;
- CONSTRUCTION, MAINTENANCE AND IMPROVEMENTS TO THE TRANSPORTATION SYSTEM AS DESCRIBED IN THE ADOPTED COUNTY TRANSPORTATION PLAN AND AS MAY BE AMENDED FROM TIME TO TIME AFTER PUBLIC HEARING;

AND SHALL THE COUNTY BE AUTHORIZED TO COLLECT, RETAIN AND SPEND ALL PROCEEDS OF SUCH TAX WITHOUT LIMITATION BY ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION, ALL IN ACCORDANCE WITH A BOARD OF COUNTY COMMISSIONERS' RESOLUTION.

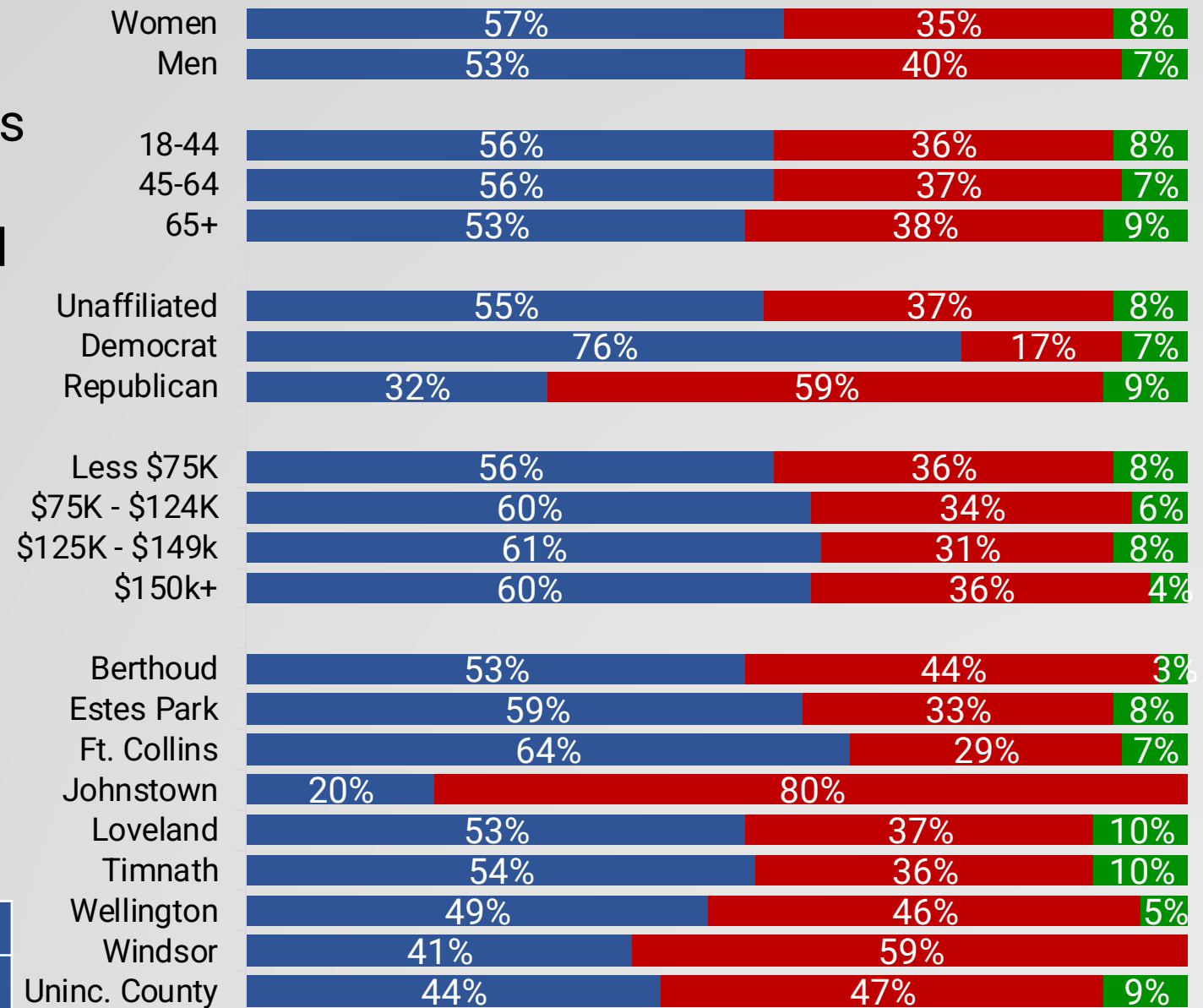
Uninformed Ballot Question

If this question were on the ballot this November, would you vote yes and approve it, or would you vote no and reject it?



■ Total Yes
■ Total No
■ Undecided

Definitely Yes, Approve	25%
Probably Yes, Approve	30%
Definitely No, Reject	20%
Probably No, Reject	17%



■ Total Yes ■ Total No ■ Undecided

Respondent Information



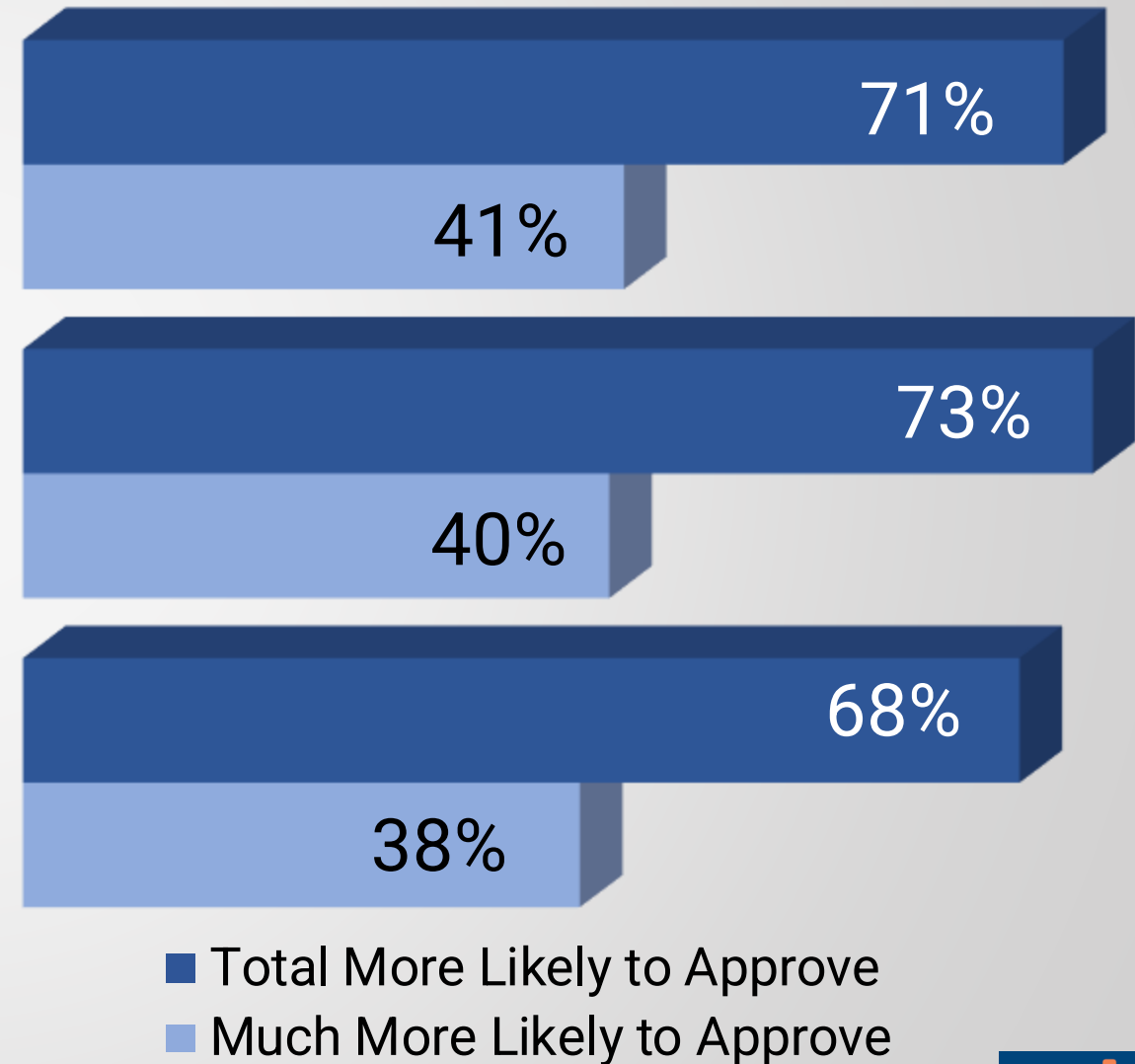
We will now share information about the transportation system in Larimer County, how it is funded, and why an additional funding source is necessary. After reading the information, please indicate if you are more likely to vote yes and approve a 0.15% sales tax increase for the county's transportation system or if you are more likely to vote no and reject it. Let's get started:

Larimer County Transportation Funding Ballot Measure Information Questions

A 0.15% sales and use tax would cost 15 cents for \$100 purchased and would not apply to groceries.

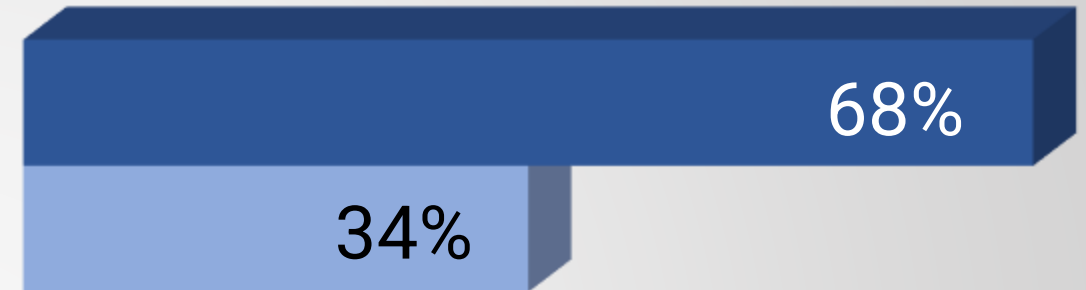
Many bridges are over 50 years old and fail to meet current travel demands and safety requirements.

Without other funding sources, Larimer County will only have funding to cover about 14% of the total need, through 2040.

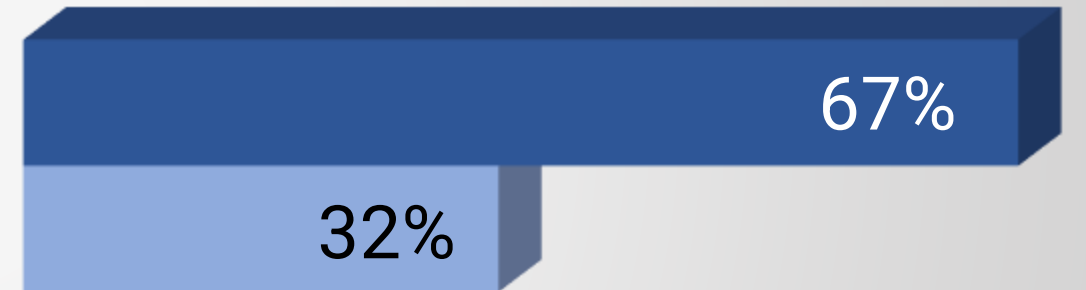


Larimer County Transportation Funding Ballot Measure Information Questions

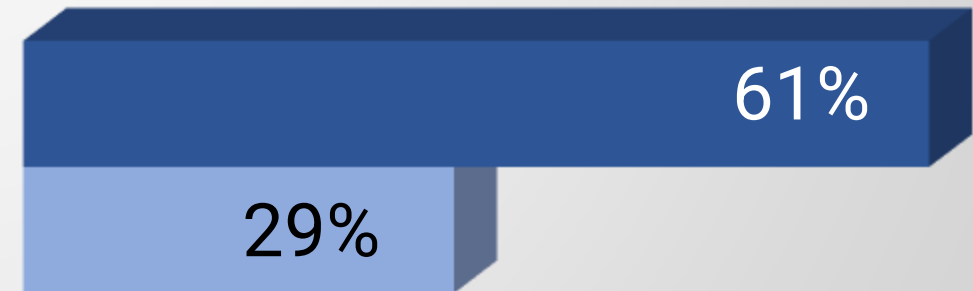
The 0.15% sales and use tax increase could be used to obtain outside grant money for our County.



Investing now saves on replacement costs over time.



The County has a strong financial track record and receives only \$0.75 cents per month for our transportation needs from property taxes (based on a typical \$600,000 home).



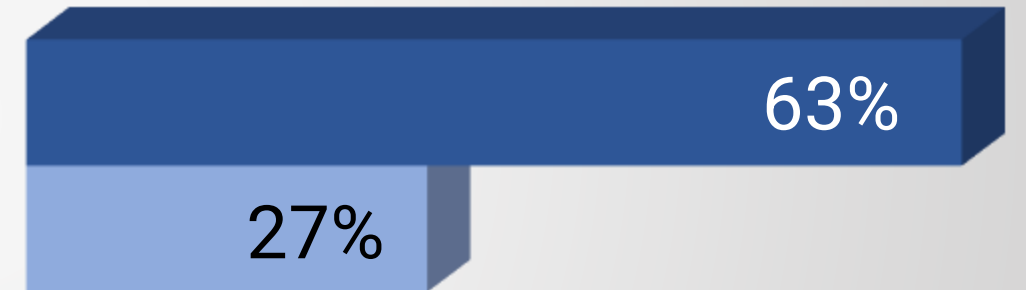
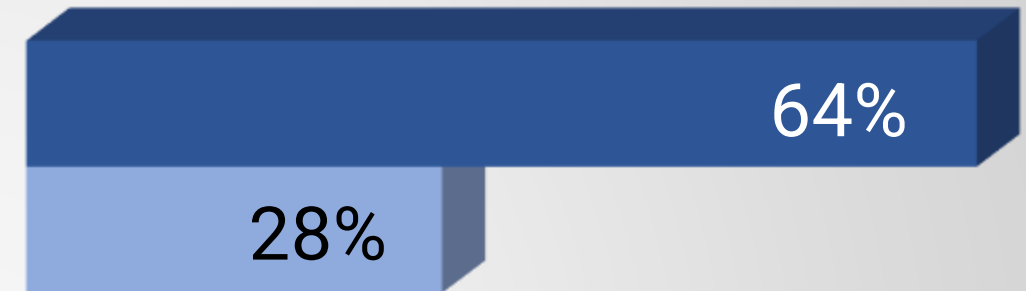
■ Total More Likely to Approve
■ Much More Likely to Approve

Larimer County Transportation Funding Ballot Measure Information Questions

Costs for road and bridge construction materials and labor have increased 50% in the past 5 years.

Increased demand on our system has contributed to a greater need for road safety, maintenance, and improvement projects.

Larimer County is responsible for maintaining and improving nearly 900 miles of county roads and 421 bridges used by residents on a daily basis

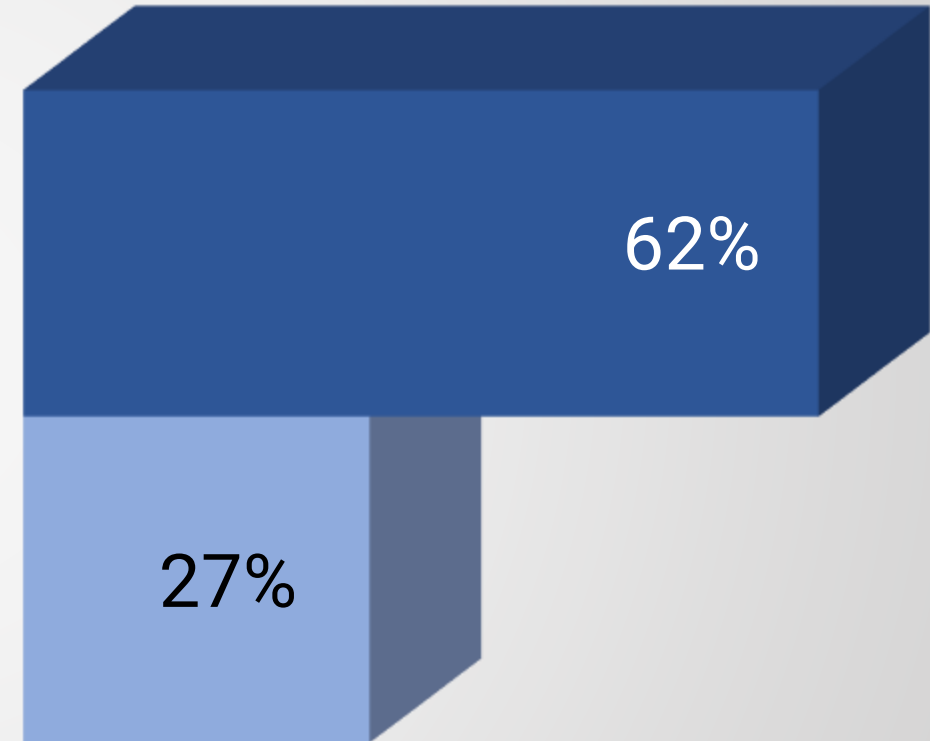


■ Total More Likely to Approve
■ Much More Likely to Approve

Larimer County Transportation Funding Ballot Measure Information Questions

Some of the priority traffic improvements include widening congested roadways such as County sections of Taft Hill/Wilson, Shields/Taft Ave, CR 5, and Timberline.

Some of the priority safety and mobility improvements include county road and highway intersections such as SH 14, US 34, and US 287.



- Total More Likely to Approve
- Much More Likely to Approve

Informed Ballot Question



Thank you for taking the time to read about why Larimer County is considering a ballot measure to fund the county's transportation system. We now ask you to reread the ballot language and indicate if you would vote yes and approve it or if you would vote no and reject it:

Informed Ballot Question



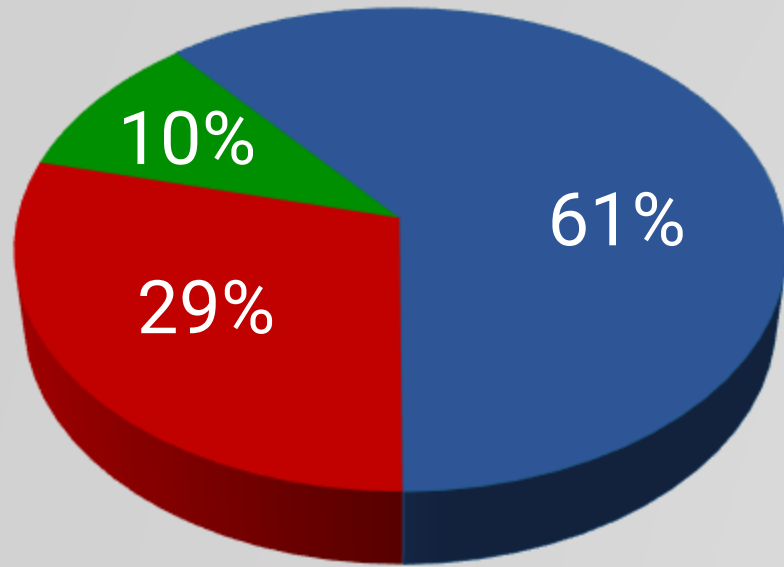
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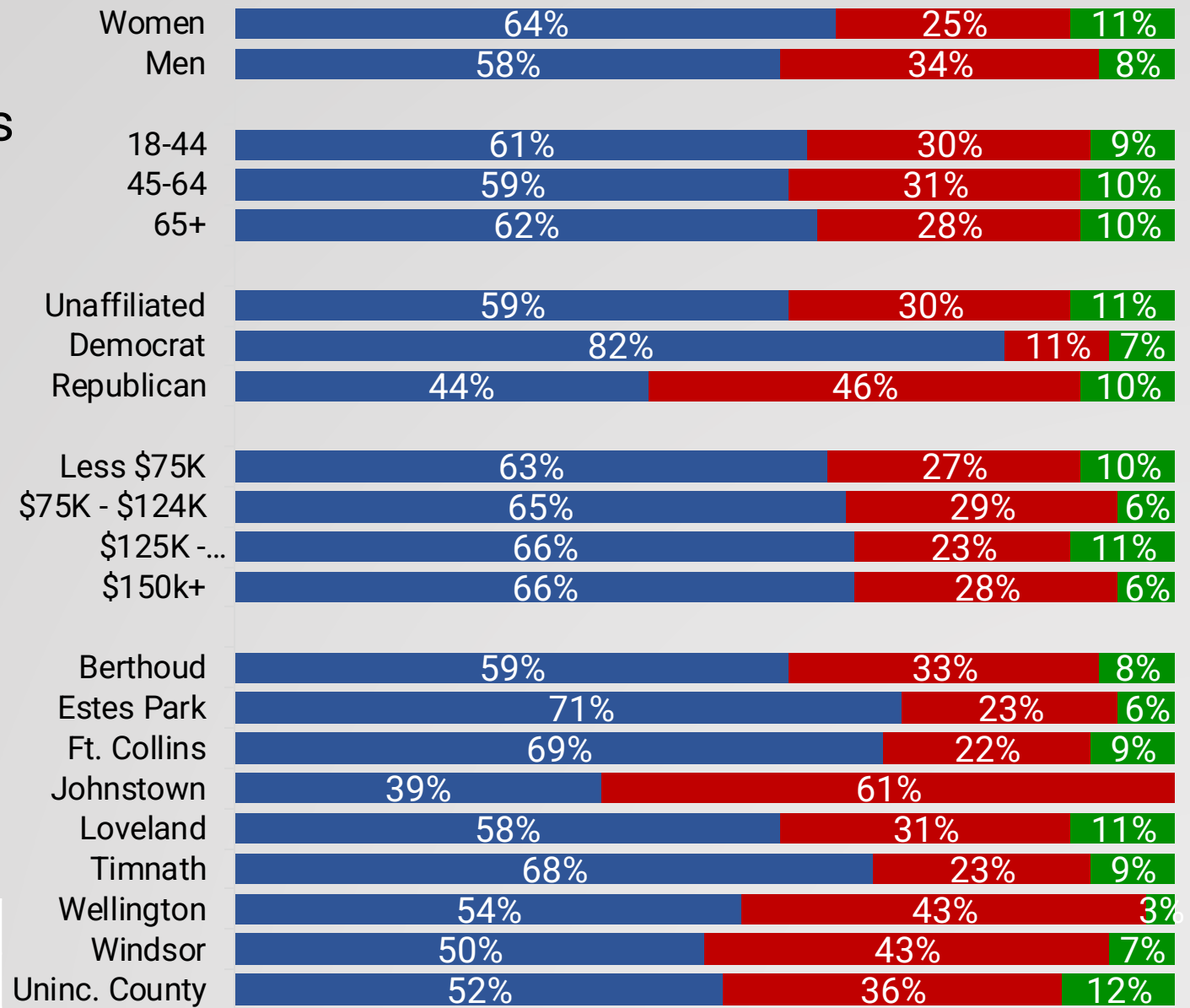
Informed Ballot Question

If this question were on the ballot this November, would you vote yes and approve it, or would you vote no and reject it?



■ Total Yes
■ Total No
■ Undecided

Definitely Yes, Approve	30%
Probably Yes, Approve	31%
Definitely No, Reject	16%
Probably No, Reject	13%



■ Total Yes ■ Total No ■ Undecided

Please describe the reasons why you would vote yes and approve a 0.15% sales and use tax increase to fund Larimer County's transportation system.

Safety Improvements: Respondents frequently cited safety for drivers, cyclists, and pedestrians as a primary reason for supporting the measure. This included concerns about dangerous intersections, aging bridges, lack of bike infrastructure, and poorly maintained roads.

Infrastructure Maintenance & Upgrades: There is strong support for maintaining and upgrading roads, bridges, sidewalks, and transportation systems. Many recognized that current funding only covers a fraction of the need and emphasized the importance of proactive investment.

Population Growth & Traffic Congestion: Respondents frequently mentioned that the county's rapid growth has resulted in increased congestion and infrastructure strain. There's concern that the current system isn't keeping up with demand, and this tax is seen as necessary to prepare for the future.

Small Cost / High Community Value: Many respondents emphasized that \$0.15 per \$100 spent is a small price to pay for something with high public value. This framing made the tax seem reasonable, especially with groceries excluded.

Please describe the reasons why you would vote no and reject a 0.15% sales and use tax increase to fund Larimer County's transportation system.

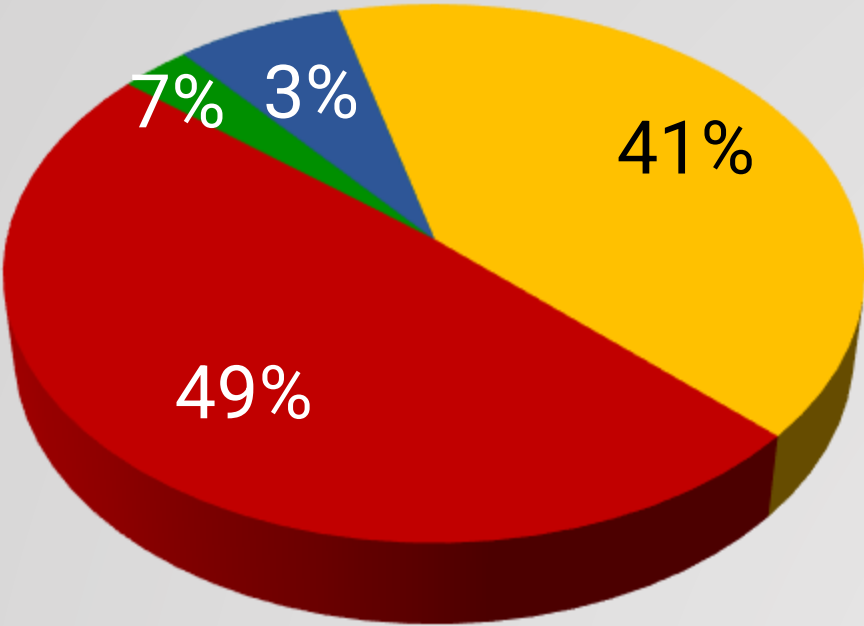
Taxes Are Already Too High: A large share of comments focused on tax fatigue. People noted steep increases in property taxes, registration fees, and general cost of living. Many said they are already overburdened and cannot afford any new taxes, especially in a time of inflation.

Government Waste and Fiscal Mismanagement: Respondents cited poor use of existing funds, perceived wasteful spending (e.g., on non-essential services, public art, “luxuries” like bike lanes or traffic cameras), and a lack of budget discipline. Many referenced expensive or ineffective past projects and expressed distrust in local government to spend any new funds responsibly.

Need to Prioritize or Reallocate Existing Funds: Many said the county should cut spending elsewhere, reduce administrative costs, or reallocate funds from non-essential programs before asking for more.

Financial Hardship and Cost of Living Concerns: Many cited personal financial strain, especially those on fixed incomes, retirees, and working-class households. Some said they are already struggling with groceries, housing, and healthcare, and simply cannot afford even small tax increases.

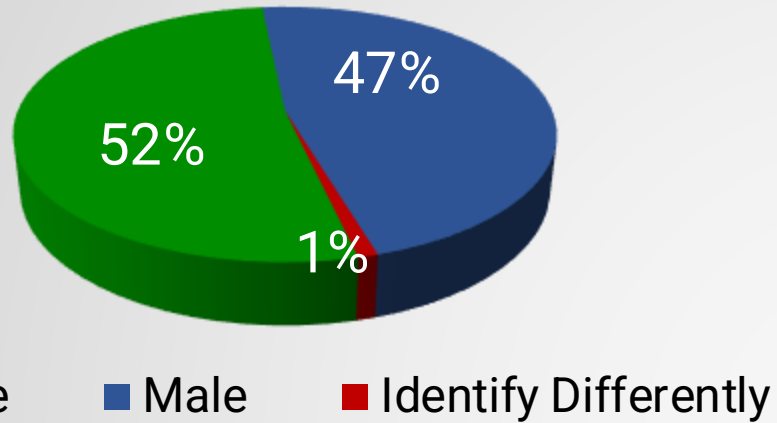
Other than this survey, how much have you seen, read or heard about Larimer County’s transportation system in the past three months?



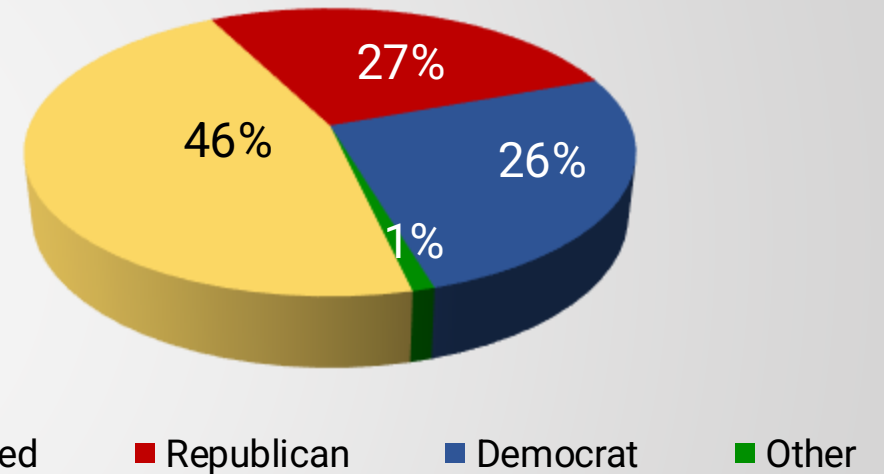
- A Lot of Information
- Some Information
- No Information
- Unsure

Survey Demographics

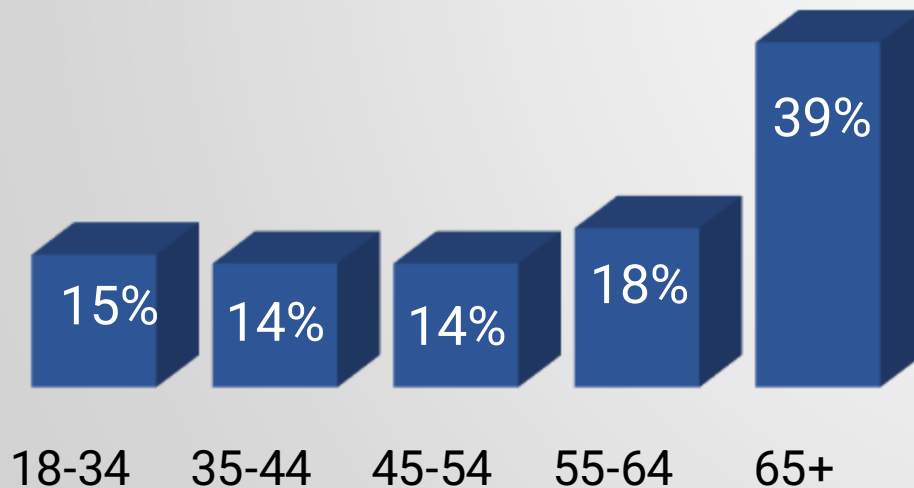
Gender



Party Affiliation

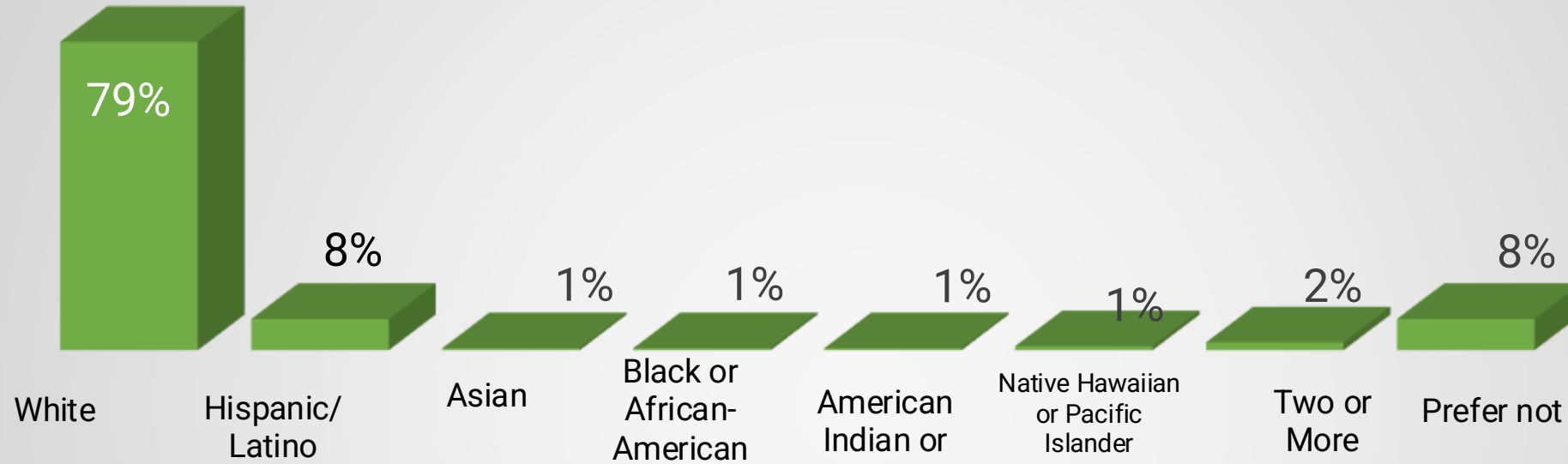


Age Range

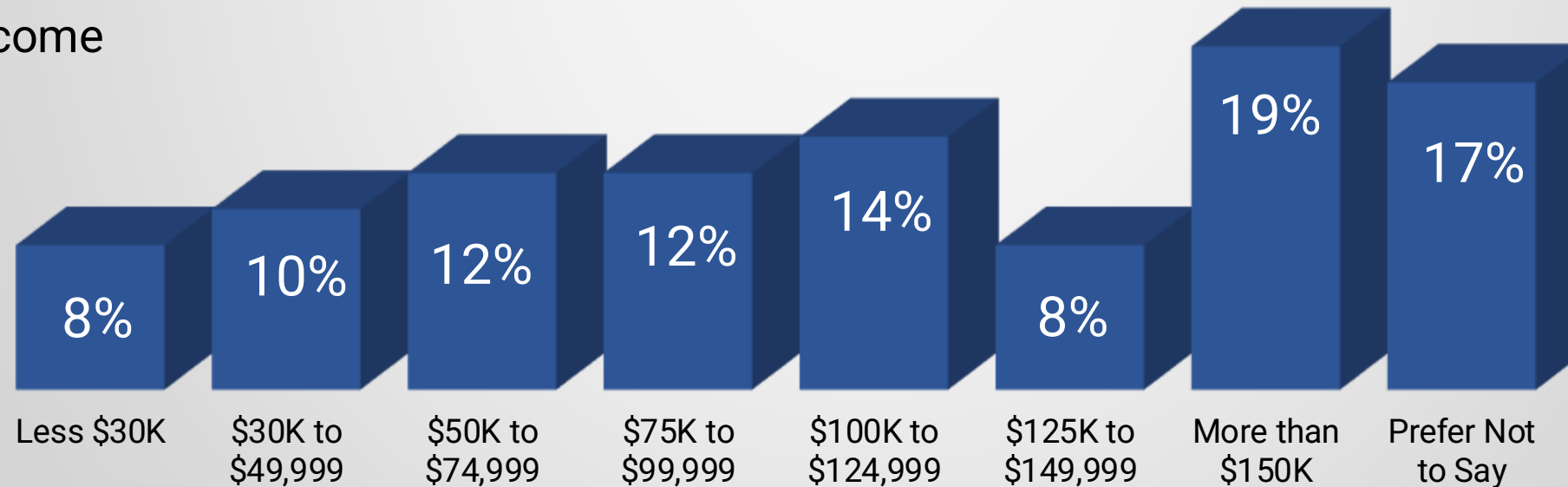


Survey Demographics

Race-Ethnicity



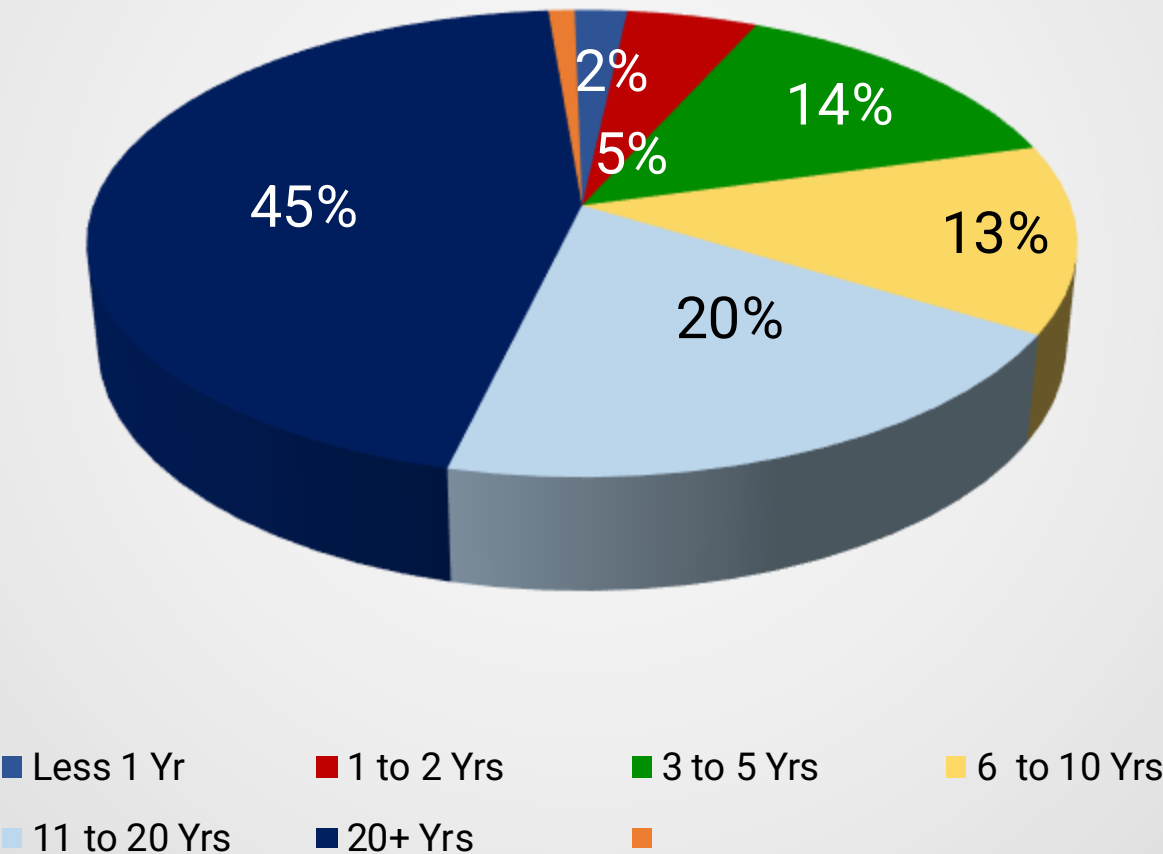
Income



Larimer County Transportation Survey, July 2025, 1,629n, +/- 2.42% MoE

Survey Demographics

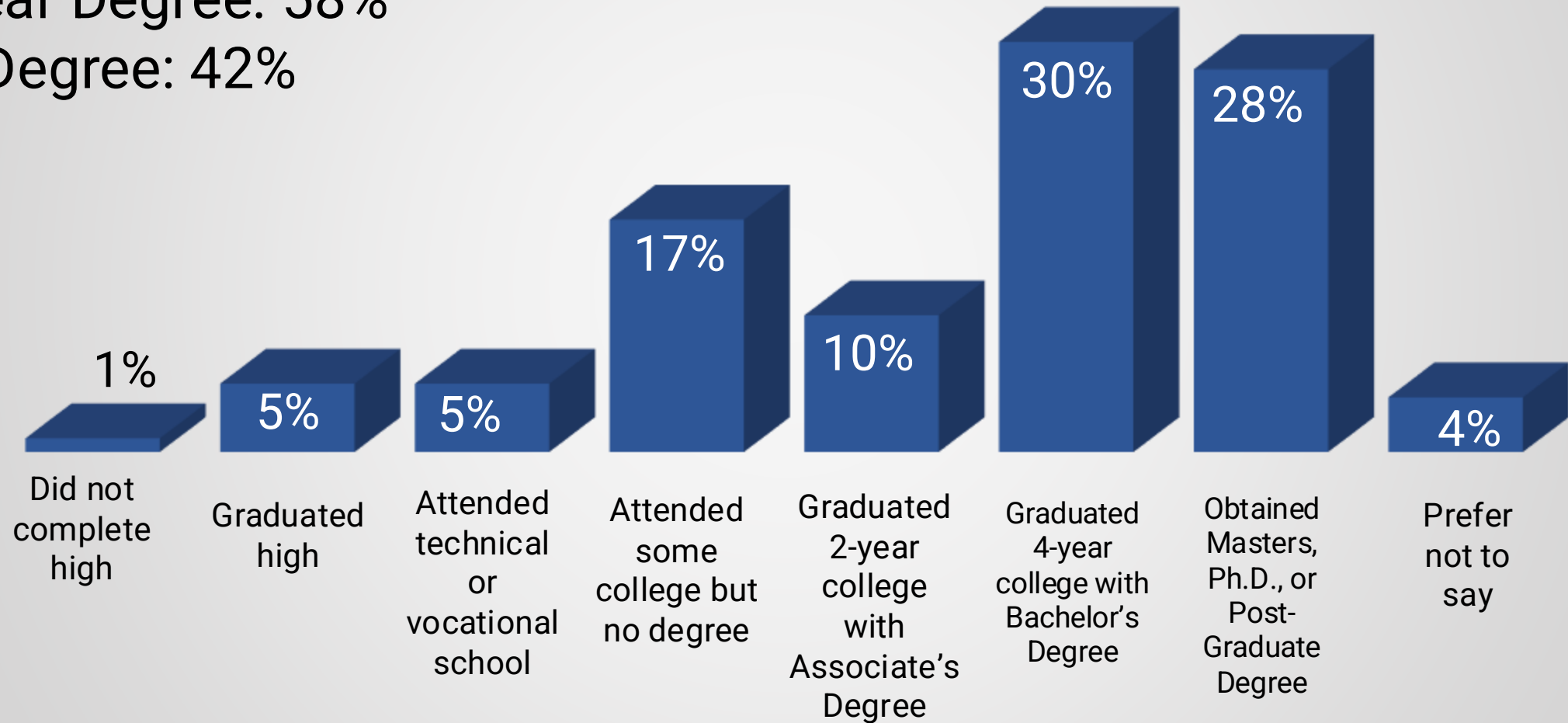
Tenure



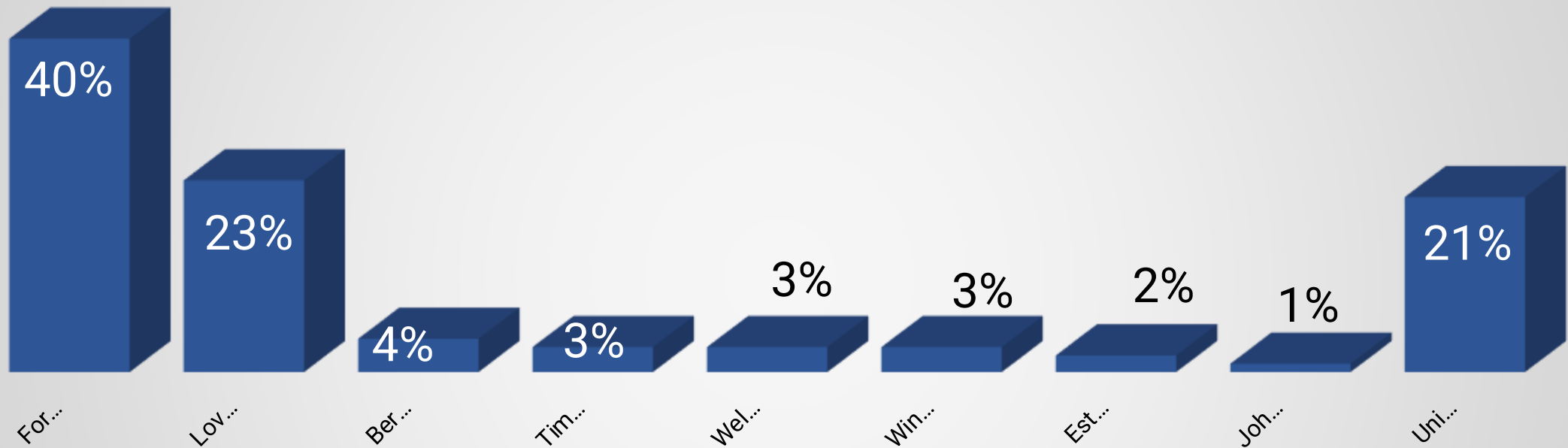
What is the highest level of school you have completed or the highest degree you have received?

4-Year Degree: 58%

No Degree: 42%



Where do you live in Larimer County?



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